

# Calif@rniaFilmCommission NEWSLETTER



www.film.ca.gov

SPRING 2017

# MEET OUR NEW WEBSITE AND MOBILE APP!

The California Film Commission is pleased to introduce its new and much improved website.

We've rebuilt everything from the ground up with a streamlined, easy to navigate format. The result is a far better user experience -- whether you're searching for a location, requesting a permit, applying for tax credits or seeking production assistance. The new site is also a lot more mobile-friendly.

Speaking of mobile, we also just launched the California Film Commission's iOS app, which makes it super-easy to search our CinemaScout locations library while you're on-the-move. The app works seamlessly with our new website, and provides quick access to all CFC services.



The new website and app are part of our ongoing effort to improve how we serve the production community and communicate with stakeholders.



We think each has what it takes to be a blockbuster, so please check them out online at <u>film.ca.gov</u> and in the <u>App Store</u>, and let us know what you think (use "Email the CFC" link on the website Contact page).

## **TAX CREDIT PROGRAM 2.0 UPDATE**

## Year-Two Wraps with Four Additional Relocating TV Series

The second year of California's expanded Film and Television Tax Credit Program 2.0 is ending very much as it began -- by scoring new and relocating TV projects ready to create jobs across the Golden State.

The fifth and final round of tax



credits for the 2016/2017 fiscal year brought an additional four relocating TV series; a pair from New York ("The Affair" and "The OA"), and another pair from Vancouver ("Lucifer" and "Legion"). With their arrival, a total of 11 TV series have relocated to California under Program 2.0.

In all, the latest TV allocation round reserves tax credits for 15 projects, including five new series, two recurring series and four pilots.

In addition to the record number of relocating series, the latest round of TV projects is also notable for the growing number that plan to film outside the Los Angeles 30-Mile Zone. Seven of the 15 projects plan to shoot at least partially outside the zone.

The next application period for California's Film & Television Tax Credit Program 2.0 is May 22-29 for television projects.

Read the full <u>news release</u>.

### **SAVE THE DATE:**

# FILM IN CALIFORNIA CONFERENCE Saturday, May 20th @ CBS Radford

Don't miss the annual Film in California Conference -- the only major event designed to help industry professionals make the most of California's vast production resources. More than 600 attendees representing all facets of film, TV, commercial and digital media production attended last year, and this year's conference on May 20th promises to be even bigger. Co-produced by the California Film Commission and Film Liaisons in California Statewide (FLICS), it will once again be held at CBS Studio Center (4024 Radford Ave.) in Studio City.



We're excited to announce that the conference will begin with a keynote conversation with Director/Producer/Writer Ava DuVernay ("A Wrinkle in Time," "Queen Sugar," "13th, Selma"), and conclude with presentation of the California Golden Slate Award to Executive Producer Betsy Beers ("Grey's Anatomy," "Scandal," "How to Get Away With Murder," "The Catch"). The award, which was first bestowed last year to Ryan Murphy, honors an individual who champions filming in California and has generated thousands of production jobs in-state.

Four panel discussions will feature experts offering valuable insights to help ensure your next project is a success. Topics include "Film Financing for Independents," "Sustainability -The Greening of Hollywood," "How Technology is Transforming Today's Business Models" and a



Ava DuVernay will start the day with a keynote conversation. Photo by Danielle Levitt/Glamour.

surprise opening panel featuring cast and crew members from a popular TV series. There will also be plenty of time to network with colleagues, vendors, community partners and film commissioners from across the state.

Get ready for a day filled with useful information, valuable connections and fun! For more information and to register, visit <u>http://conference.filmcalifornia.com</u>.

**Constant Contact** 



2016 Film in California Conference "CHiPs" panel featuring (from left) Moderator Alex Cohen (KPCC), Andrew Panay (producer), Dax Shepard (writer/director/star), Ravi Mehta (Warner Bros.), Rick Schuler (location manager) and Sergeant Manny Gill (CHP).

## **WELCOME ABOARD!**



Zach Friend

Debra Langford

Jerry Ketcham

Please join the California Film Commission in welcoming our new board members appointed by Governor Brown.

**Zach Friend** is a policy, public affairs and communications expert who has worked for the Obama and Kerry presidential campaigns, the White House Council of Economic Advisers, U.S. Senate, Congressman Sam Farr and the Democratic National Committee (DNC). In 2012 he was elected to represent the Second District on the Santa Cruz County Board of Supervisors.

**Debra Langford** is assistant dean of diversity and inclusion initiatives at the University of Southern California (USC) Marshall School of Business. She

previously served as corporate vice president of inclusion and business diversity for NBCUniversal, and as corporate vice president of strategic sourcing for Time Warner.

**Jerry Ketcham** is senior vice president of motion picture production at Walt Disney Studios, where he has worked since 1994. He has been involved with a long list of successful projects including "The Parent Trap," "The Guardian," "Eight Below," "The Proposal," "Secretariat," "The Muppets," "Oz, the Great and Powerful," "Saving Mr. Banks," "Tomorrowland," "Cinderella," "Pete's Dragon" and "Beauty and the Beast."

# **FEATURED LOCATION:**

## Santa Clarita and the Iron Horse Trailhead Bridge



Archetypal: The Iron Horse Trailhead Bridge connects miles of scenic biking, walking and equestrian trails.

#### Shoot from Main Street to the Middle East, all without leaving the 30-Mile Zone!

Often referred to as "Hollywood's Backlot," Santa Clarita is home to numerous movie ranches, plentiful sound stages and thousands of filmfriendly locations. It can serve as the setting for nearly every type of location, from suburban tract neighborhoods to New York boroughs, from Main Street to Middle East towns, and from mountain ranges to desert landscapes -- all within the 30-Mile Zone!

One of Santa Clarita's hidden location gems is the Iron Horse Trailhead Bridge. Built in 1898, this archetypal railroad bridge is nestled along the Santa Clara River and connects to miles of scenic biking, walking and equestrian trails. It's near the I-5 and just a stake bed away from many nearby stages.

This picturesque location has served as a backdrop in "Justified," "Franklin & Bash," "Switched at Birth," "Make It or Break It," "The Unit," "Vegas," "Scales," "Shaker Pointe" and many other projects.

For more information, contact the Santa Clarita Film Office: (661) 284-1425/ <u>film@santa-clarita.com</u>.

# **CFC In the Community**

As part of its effort to promote in-state production, the California Film Commission lends its time, resources and support to a wide range of industry and civic events.



The CFC teamed with industry stakeholders and community leaders to support the annual Made in Hollywood Honors recognizing Oscar-nominated films produced in California. From left: Councilmember Mitch O'Farrell (L.A. City Council), Kim Roberts Hedgpeth (Film Musicians Secondary Markets), Susan Sprung (Producers Guild of America), Amy Lemisch (California Film Commission), Leron Gubler (Hollywood Chamber of Commerce) and Tom LaBonge.

Other recent CFC appearances and community outreach include:

- California Assembly Arts & Entertainment Committee/Revenue & Tax Committee; Joint Hearing on the Film & TV Tax Credit Program and Diversity in the Entertainment Industry (Los Angeles)
- Film & TV Tax Credit Program 2.0 Workshop Hosted by Los Angeles City Councilmember Bob Blumenfield and the Producers Guild of America (Canoga Park)

- State Fire Marshall/Cal Fire Motion Picture/Television Fire Safety Training Course (San Francisco)
- California Department of Education's Arts/Media/Entertainment Leadership Institute (San Diego)

Upcoming:

 Association of Film Commissioners International (AFCI) Panel; "Around the World in 90 Minutes, Part 1: Opportunities, Options and Outcomes" (Burbank)

# **CFC Supports Student Voices Summit**

The California Film Commission is proud to support the 2017 Student Voices Summit and Screening, which empowers California middle and high school students to help improve their educational experience and communicate with their local school board via the power of video.

Hosted by the California Alliance for Arts Education, Arts for L.A., Arts for All, CalArts Community Partnership and Plaza de la Raza, the Summit on April 29th will include a screening of the best student videos that address the guestion, "how would you make your school a



better place?" More than 100 students from across the state will attend the free event, where they will be introduced to a variety of creative careers. Featured speakers include the CFC's Nancy Rae Stone.

More information about the Summit is available at <u>http://studentvoicescampaign.org</u>.

# **No Permit Fees on State Owned Property!**

The California Film Commission offers FREE permits for filming on state property. State-owned properties generally assess a fee only to recover outof-pocket costs such as monitoring services and parking. There are so many state-owned locations to choose from, so keep us in mind as your low-cost location option.

Visit CFC's website for more info.

## **Connect with the CFC on Facebook and Instagram!**

The California Film Commission has a nifty Facebook page and Instagram feed for you to get the latest info and links plus spectacular photos of California locations - from the iconic to the downright obscure.

Constant Contact

Please give us a like/follow and stay connected!



# Upcoming CFC Board Meeting:

May 5, 2017 1:30 pm - 3:00 pm Los Angeles

## **Recent Issues:**

Fall 2016

Spring 2016

Winter 2016

# **About the California Film Commission**

The California Film Commission (CFC) enhances California's status as the leader in motion picture, television and commercial production.

A one-stop office for filmmakers, the Commission supports productions of all sizes and budgets. In addition to managing the Film & Television Tax Credit program, services include an extensive digital location library, free online permitting, low cost use of state properties as shooting locations, and production assistance.

**PUBLISHED BY** 



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Masthead Image:

Poppy Trail in Antelope Valley | Courtesy of Richard Klotz

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