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California Film Commission NEWSLETTER



www.film.ca.gov

WINTER 2018

By the Numbers...

California's Film/TV Career Readiness Initiative

The expanded Film & TV Tax Credit Program 2.0 includes a provision called the Career Readiness Initiative that helps students from all walks of life gain access to production-related careers. It requires each project in the tax credit program to offer hands-on opportunities ranging from paid student internships and professional skills tours to teacher externships. So far, the feedback from students and educators has been overwhelmingly positive.



Here are a few Career Readiness Initiative stats (to date):

- 97 internships
- 18-49 student age range
- 30% of students from work-based learning programs
- 70% of students from community colleges
- 4 classroom workshops
- 24 teacher externships
- 48 projects made contributions to underwrite paid internships and scholarships

One high-profile example of the initiative in action is Disney's "A Wrinkle in Time."

Director Ava DuVernay made career readiness and access to the filmmaking process a priority. She personally interviewed and selected three community college students for on-set internships and created an atmosphere of inclusiveness that has inspired the students to continue exploring careers in the production industry.



DID YOU KNOW?

CFC's App Makes it Easy to Find Locations On-the-Go

The California Film Commission's free mobile app (for iOS) makes it super-easy to find locations and access CFC services from the palm of your hand.

Available for free download in the [App Store](#), it enables users to search our vast CinemScout locations library (more than 6,000 locations with detailed jurisdiction info), use our online permitting system, review incentive materials and connect with regional film offices from across the state.



The app and our expanding website are part of the Film Commission's ongoing effort to improve how we serve the production community and communicate with stakeholders.

New CFC Staff Members



Friendly faces! (from left) Behunin, Vasquez and Swartz join the growing tax credit

Our team at the California Film Commission continues to grow in order to handle increased production from the state's tax credit program. Please join us in welcoming our newest additions to the tax credit program staff.

Adrienne Behunin (Program Coordinator) has been promoted to coordinator after serving as tax credit assistant. In her spare time she is a horror film buff and founder/executive director of the Horror Haus Film Festival.

Francisco Vasquez (Program Assistant) has worked for the state for four years and joins us from the Department of Motor Vehicles. He is completing his degree in Political Science while working at the CFC full-time.

Jerram Swartz (Program Associate) is the lastest addition to the team and brings decades of experience in film and TV production as a 1st assistant director and production manager. His credits include "E.T.," "The Blues Brothers" and "Can't Buy Me Love."

Welcome Aboard



(from left) Goldfarb, Dadigan and Nierva join the CFC's Advisory Board.

Please join the California Film Commission in welcoming our newest board members.

Bonnie Goldfarb is co-founder and executive producer at Harvest Films Inc., which she launched in 2001. She has traveled extensively around the world with many commercial productions, and holds membership in AICP and the Directors Guild of America.

Donelle Dadigan is president and founder of the Hollywood Museum. She's also chair of the Hollywood Historic Trust and will serve as chair of the Hollywood Chamber of Commerce starting later this year.

Ricky Nierva is an award-winning 20-year veteran of Pixar Animation Studios. His character design and art direction credits include "Up" (2010

Academy Award winner for Best Animated Feature), "Monsters University," "Monster's Inc." and "Finding Nemo." He also illustrated the Random House children's book titled "'M' is for Monster."

Save the Date - Saturday, May 5th

Film in California Conference @ L.A. Center Studios

The annual Film in California Conference is moving to an even larger venue for 2018, with a stellar lineup of sessions and speakers focused on issues that are transforming the production industry.

Co-produced by the California Film Commission and Film Liaisons in California Statewide (FLICS), this year's conference will be held at L.A. Center Studios in downtown Los Angeles. Attendees from all facets of film, TV, commercial and digital media production will enjoy topical panels on:

- *Women Behind the Scenes*
- *Film Festivals - a Primer*
- *The Making of (TBA)*
- *Visual Effects - The Magic Behind the Screen*



The conference will begin at 11 a.m. with welcome remarks and a special keynote, and will conclude with the presentation of the 2018 California Golden Slate Award to long-time "NCIS" Executive Producer Mark Horowitz. The Golden Slate is bestowed to individuals who champion filming in California (past recipients include Ryan Murphy and Shondaland's Betsy Beers).

There will also be plenty of time to network with colleagues, vendors, community partners and film commissioners from across the state. Register at <http://conference.filmc California.com>.



"The Making of 'This is Us'" panel at last year's conference included cast and crew members from the hit TV series.

See photos from past conferences on [Flickr](#).

Award-Winning Performance!

CalFire's Ramiro Rodriguez Wins COLA for State Public Employee of the Year

Congratulations to Deputy State Fire Marshal Ramiro Rodriguez for taking home the State Public Employee of the Year trophy at the 23rd annual California On Location Awards (COLAs). Ramiro accepted his award before more than 500 invited guests at a ceremony held December 17th at the Beverly Hilton.

The COLAs are produced by FLICS (Film Liaisons in California Statewide) to recognize location managers and public employees who help facilitate on-location production across the Golden State.

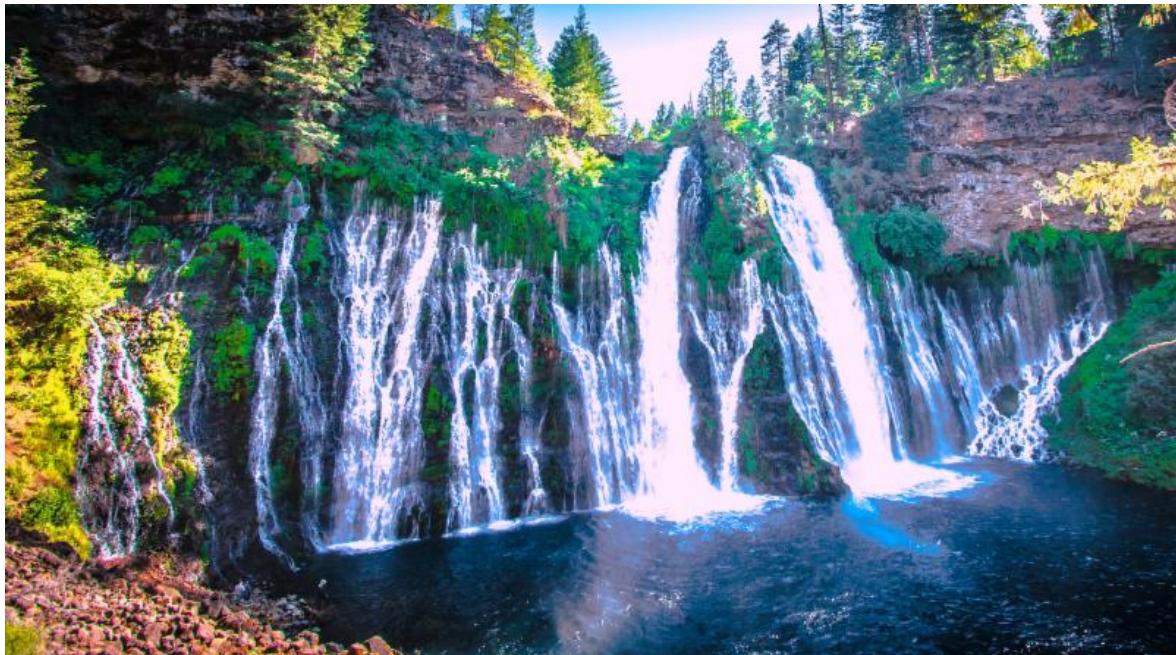


Deputy Rodriguez after winning his COLA

Thanks Ramiro for your dedication, collaborative spirit and willingness to go above and beyond the call of duty to solve problems.

FEATURED LOCATION:

McArthur-Burney Falls Memorial State Park in Shasta County



Absolutely stunning!

Film the Falls Teddy Roosevelt Called "The Eighth Wonder of the World"

One of the many extraordinary locations in Shasta County is McArthur-Burney Falls Memorial State Park, located about an hour northeast of Redding. While it's not the tallest or largest waterfall in the state, the centerpiece 129-foot Burner Falls is quite possibly the most picturesque. Named the "most beautiful waterfall in North America" by the *Huffington Post*, it flows year-round from underground springs into a dream-like pool.

The park also boasts extensive hiking trails through evergreen forests and a campground surrounded by tall pines, an amphitheater, onsite store and nearby Lake Britton.

No stranger to filming, the park's credits include "The Parson and the Outlaw," "The Treasure of Lost Canyon," "Stand by Me" and "Willow."

Contact Film Shasta for more information on local incentives, quick-turnaround permits, pre-scouting, local crew referrals and details on any of the county's 300+ film-friendly locations: 530-225-4103; www.filmshasta.com.

CFC In the Community

As part of its effort to promote in-state production, the California Film Commission lends its time, resources and support to a wide range of industry and civic events.



CFC Executive Director Amy Lemisch leads a Q&A with "A Wrinkle in Time" Producer Jim Whitaker at the Hollywood Chamber's 2017 State of the Entertainment Industry Conference. The discussion focused on the impact of California's tax credit program and opportunities to host more big-budget feature film production.

Recent CFC appearances and community outreach include:

- Made in Hollywood Honors for Oscar-Nominated Projects Filmed in California (Los Angeles)
- Hollywood Chamber of Commerce State of the Entertainment Industry Conference (Hollywood)
- Caltrans Filming Roundtable for District Engineers (San Luis Obispo)
- CFC Drone Workshop (San Luis Obispo)
- California Alliance for Arts Education Council Policy Meeting (Sacramento)
- California STEAM (Science/Technology/Engineering/Art/Math) Symposium (San Francisco)

The CFC also hosted recent meetings with several international film delegations regarding opportunities to connect foreign film, TV, commercial and new media producers with California-based production resources.

Upcoming events:

- DGA Production Planning Workshop (Los Angeles)
- FLICS (Film Liaisons in California Statewide) Meeting (San Francisco)

No Permit Fees on State-Owned Property!

The California Film Commission offers FREE permits for filming on state property. Charges are assessed to recover out-of-pocket costs such as review and monitor fees, as well as parking. There are many state-owned locations to choose from, so keep us in mind when you're looking for a low-cost location option.

Visit [CFC's website](#) for more info.

Connect with us on Facebook, Instagram & Twitter!

The California Film Commission has a nifty Facebook page, Instagram feed and Twitter stream for you to get the latest info and links plus spectacular photos of California locations - from the iconic to the downright obscure.

Please give us a like/follow and stay connected!



Upcoming CFC Board Meeting:

May 1, 2018
1:30 pm - 3:00 pm
Sacramento

Recent Issues:

Fall 2017
Summer 2017
Spring 2017

About the California Film Commission

The California Film Commission (CFC) enhances California's status as the leader in motion picture, television and commercial production.

A one-stop office for filmmakers, the Commission supports productions of all sizes and budgets. In addition to managing the Film & Television Tax Credit program, services include an extensive digital location library, free online permitting, low cost use of state properties as shooting locations, and production assistance.

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