



TO: California Film Commission
Governor's Office of Business and Economic Development – GO-Biz
Members of the Public

FROM: Joseph Cruz, Office Administrator

DATE: Friday, February 07, 2025

RE: **Public Notice of the California Film Commission Meeting**

A meeting of the California Film Commission Board is scheduled to take place on **February 21, 2025**
from 1:30 p.m. – 3:30 p.m.

Meeting Details:

Date: Friday, February 21, 2025
Time: 1:30 p.m. – 3:30 p.m.
Location: Motion Picture Association (MPA), 5301 Ventura Boulevard, Building E, 2nd Fl., Sherman Oaks, CA
- 91403

Zoom Meeting Details:

<https://us02web.zoom.us/j/82934780618>
Meeting ID: 829 3478 0618
Passcode: 480991

A copy of the meeting agenda is attached for your reference.

This notice and the agenda are available on the Commission's website at www.film.ca.gov
under the 'About' tab.

If you have any questions regarding this meeting, please contact Joseph Cruz at
(323) 860-2960 x120 or write to the California Film Commission, 7080 Hollywood Blvd., Suite
900, Los Angeles, CA 90028.

The meeting facilities are accessible to persons with disabilities. Requests for disability-related
modification or accommodation should be made at least five business days prior to the meeting
and should be directed to Joseph Cruz at (323) 860-2960 x120.



California Film Commission Board Meeting
February 21, 2025
1:30 p.m. – 3:30 p.m.

Motion Picture Association (MPA)
15301 Ventura Boulevard, Building E, 2nd Fl.
Sherman Oaks, CA 91403

AGENDA

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| I. | Call to Order; Welcome & Introductions | Wendy Greuel
Chair |
| II. | Chair's Report | Wendy Greuel
Chair |
| III. | Action Item: Approval of Minutes from 10/25/24 | Wendy Greuel
Chair |
| IV. | Director's Report | Colleen Bell
Executive Director |
| V. | Tax Credit Program 4.0 Regulations Presentation | Leah Medrano, Deputy Director
Hedvig Marx, Program Advisor
Fanshen Cox, DEIA Initiative Manager |
| VI. | Career Pathways Update | Kevin McDonald
Director |
| VII. | Guest Speaker – Dee Dee Myers | Dee Dee Myers
Senior Advisor to Governor Newsom and
Director of the Governor's Office of Business
and Economic Development (GO-Biz) |
| VIII. | New Business | Wendy Greuel
Chair |
| IX. | General Public Comment | Wendy Greuel
Chair |
| X. | Adjournment | Wendy Greuel
Chair |